



IEnegram



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[ienneagram.us](https://ienneagram.us)



[ienneagram\\_usa](https://www.instagram.com/ienneagram_usa)

SYMBOL OF TRANSFORMATION

### I am the Enneagram

I am a symbol that holds knowledge and power. I represent the cyclical processes of transformation. I can help you see from within and outside yourself.

### I am the path

I can show the path of harmonious transformation and development of Self.

### I'm a tool

I am a universal tool for solving problems related to yourself and actions.

### I am one

I represent unity in multiplicity, cyclical or recurrent unity, time and eternity. I always suggest transformation.

### I am complete and endless.

I have many levels and many dimensions. The more you search, the more you will find!

### I'm Spiral and Transcendental

At each end there is a new beginning.

### I'm dynamic

I am the movement itself, and I am more than movement. I represent all processes that are maintained by self-renewal.

### I am the truth

Even if you do not fully understand me today, you may feel it - not in your mind, but in your heart.

### I am the Symbol of Transformation.

I am Ieneagram.

## Our acting field

We bring together experienced professionals and an excellent team of franchisees ready to guide you through our training.

### Our Franchisees

Rio Grande do Sul

Santa Catarina

Paraná

São Paulo

Rio de Janeiro

Goiás

Mato Grosso

Espírito Santo

Paraíba

Bahia

Contact us and find out more about Ieneagram. And about you.

[ieneagrama.com.br/franquias](http://ieneagrama.com.br/franquias)



We are expanding our operations to

América do Sul

Argentina

Paraguai

Uruguai.

## Clients and partners

**SICOOB**

**Sicredi**

**Unilever**

**IPOG**

**Unimed**  
Vitória

**Prudential**

**AUTOGLASS**

**PUCRS**

**fijo**  
Fundação Irmão José Otão

**Guidoni**

**Prysmian**  
Group

**wine**  
.com.br

**MERZIAN**

**MAGNA**  
COSMA INTERNATIONAL

**Vale das**  
**Acácias**

**FuelTech**

## Who we are

Instituto Eneagrama is the largest company in Brazil and in the world specialized in Enneagram. We promote improvements and development in our customers' lives.

**10**  
years

We have been in the market for over 20 years, but for almost 10 years we have been acting in the franchise format.

**+30**  
franchises

Today we are more than 30 franchises in the national territory.

**+10,000**

More than 10 thousand customers have transformed their lives through our training.



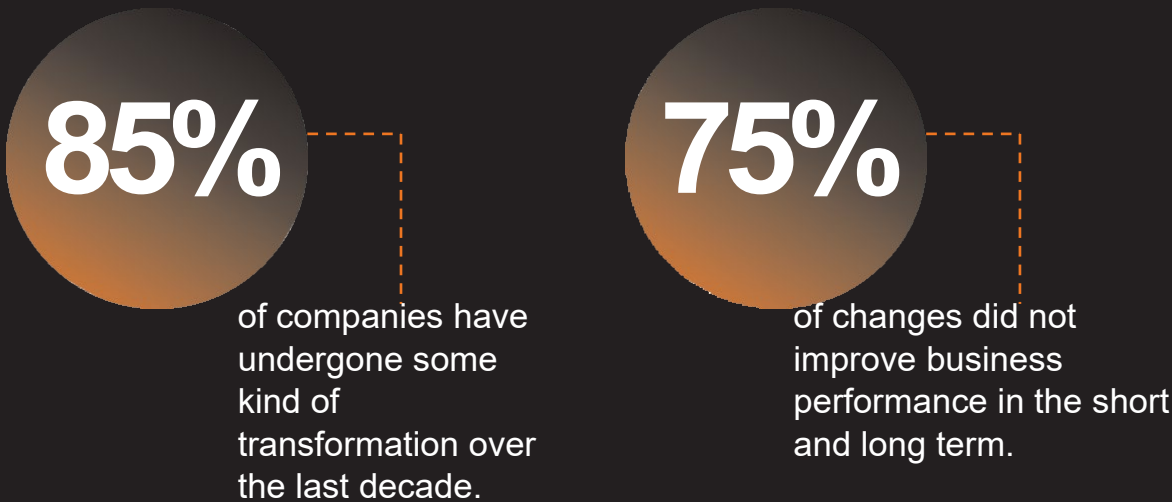
Through the Enneagram as a tool of transformation, we enable people to expand their emotional awareness and transform attitudes, empowering their skills and developing natural abilities, generating better results in all areas of their lives.

We want to gain the trust of all who relate to us and inspire people to think in an innovative way to multiply the power of transformation.

In a world in constant transformation, we feel, daily, under pressure. It is often necessary to go through situations that are beyond our control and sometimes is difficult to find the forces necessary to change.

And when the transformation is no longer an option, there is only one invitation left: let's change? Remember: Life is movement, and everything is constantly changing, whether you like it or not.

We tend to look at change as our personal and professional lives as something alien to the relationships we have, the company we work in, and the environment in which we live. However, recent BCG research shows that everything is intertwined and that emotions directly influence our success and success.



So why is change so difficult to accomplish?

First we need to recognize that we are imperfect beings and that we depend on and perform tasks through other people. We depend on other people for our success. To achieve any meaningful result, we need a team.

Therefore, among the many possible explanations, we can list:

- Companies are more concerned with technical issues and less with what people feel and think.
- Each person has their experiences, their motivations and often these questions are unknown by ourselves.
- It is our past that tells us what we believe in and how we feel about several situations in our lives.

Procedural

# ENNEAGRAM

## TRAINING

The Procedural Enneagram enables the understanding of conscious issues in the construction of successful projects. It is an innovative and practical training, built on the basis of the Procedural Enneagram and conceptual references of the Personality Enneagram that enable the development of more conscious and assertive projects. The concepts and processes proposed in our training will provide the tools and guidance that the corporate world needs. Imagine the transformative power of aligning your business purpose with the purpose of your leadership. What would be the result of this transformation?

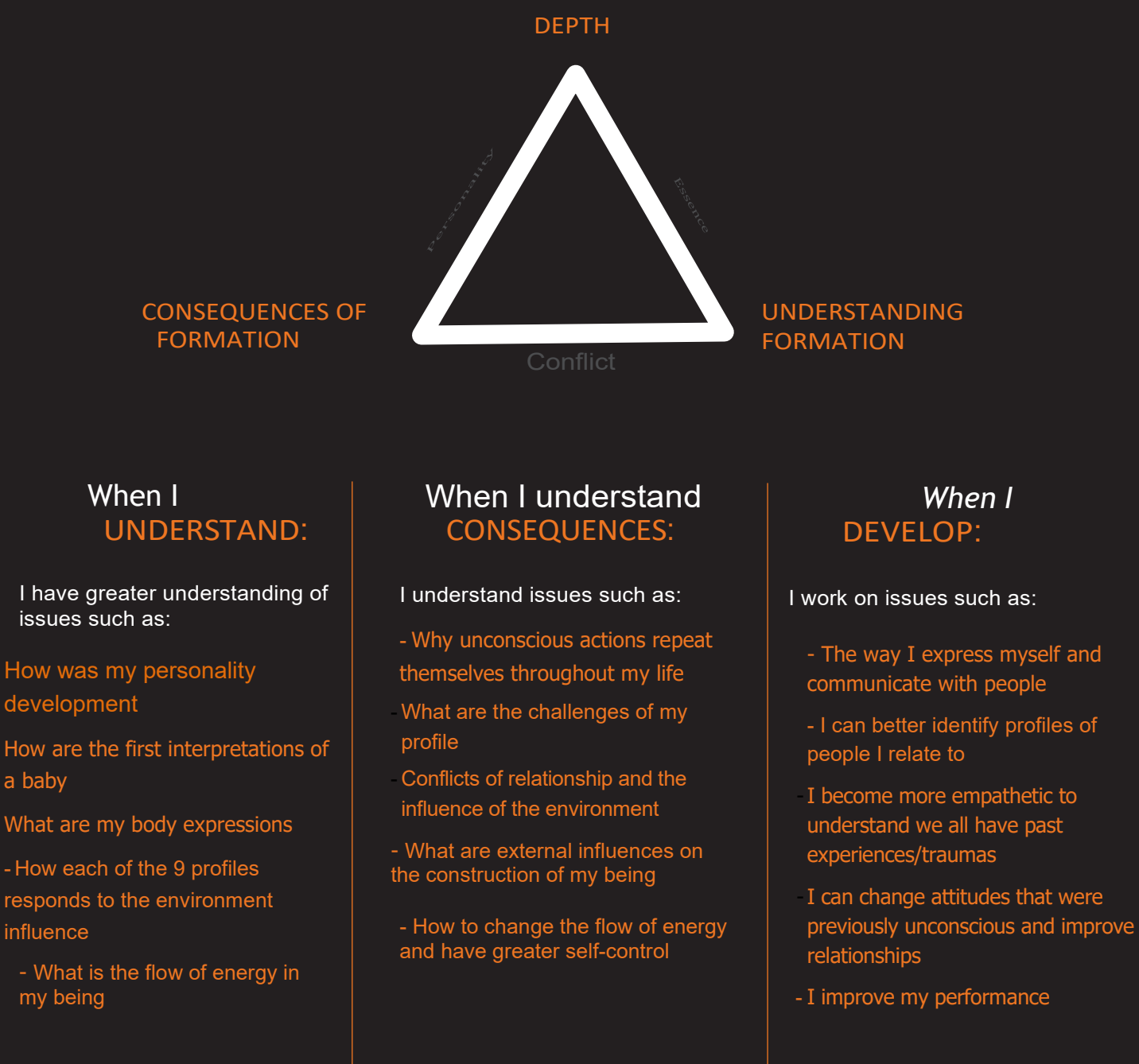


ADVANCED

# ENNEAGRAM

## TRAINING

The Advanced Enneagram makes it possible to understand unconscious matters regarding the formation of the behavioral pattern and, consequently, of our personality. It is an immersion in self-knowledge, built on Reich and Enneagram theoretical references with experiential activities that help with past experiences association, understanding how your surroundings influenced your development, all of which currently reflects on your personal and professional life. It is an exclusive training and with a proper approach and methodology to facilitate understanding deeper private life issues.



And what's the solution?

CHANGE REQUIRES CONSCIOUSNESS.

We cannot have full control over our own personality, but we can be aware of the part we reveal to the outside world, and managing emotions requires self-awareness and courage to take responsibility for your feelings, behaviors, decisions and results.

Have you ever asked yourself at least one of the questions below?

*What kind of life do I want to live?*

*How have I dealt with the people around me?*

*What emotion do I feel when I think about my current life?*

*What is stopping me from doing what I really want?*

*What aspects of my life prevent me from thinking about things really important?*

*What word would you use to define the person I am?*

Becoming aware of feelings and learning to trust them is your best source for information and decision-making. By doing this, you will improve your relationships, you will be able to better manage your projects and you will be a better leader for people.

The result is that personal transformation reflects in professional life. A business also depends on the transformation of individuals. In our experience, people and companies do not spend enough time observing and understanding their own motivations, their purposes or going beyond their own intellectual and emotional comfort zones.

Are you ready to transform yourself?



## The Enneagram

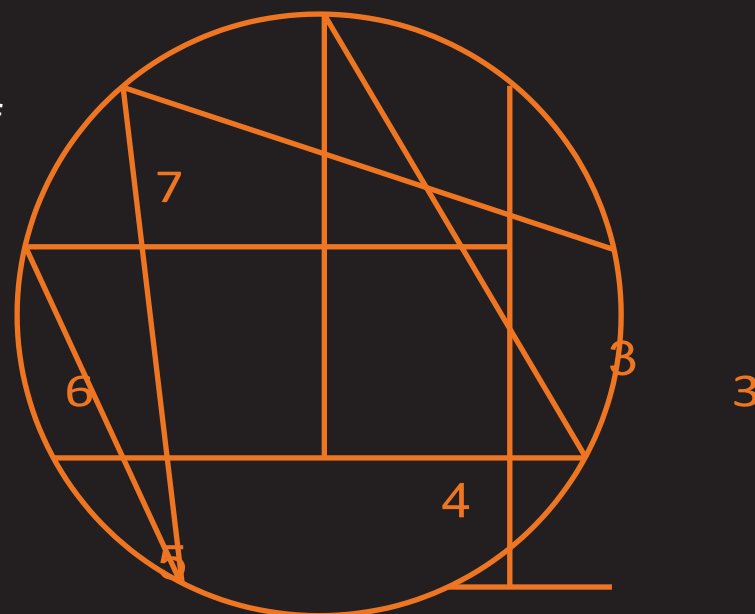
For us, the Enneagram is a symbol of **TRANSFORMATION**.

Personal transformation.

Professional transformation.

Social transformation.

Life transformation.



In our studies and training, we use the Enneagram as a map. In view of its depth and its extensive applicability, we became Enneagram experts and through it we want to bring real change to people. We join the Enneagram to a set of techniques and experiences for emotional management, processes and personal and professional development, allowing people to become self-conscious of the emotions that influence them directly, besides identifying the style of action, the elements that motivate and demotivate individuals and professional teams. When we understand the functioning of this map and the depth we can draw from it, there is no denying the truth of the Enneagram.

## How can we help?



### OPEN PROGRAMS

Extensive - weekly modules, once a week.

Intensive - three modules, from Friday to Sunday.



### CORPORATE SOLUTIONS

In-Company - applied training for business groups.



### SEMINARS, LECTURES AND WORKSHOPS

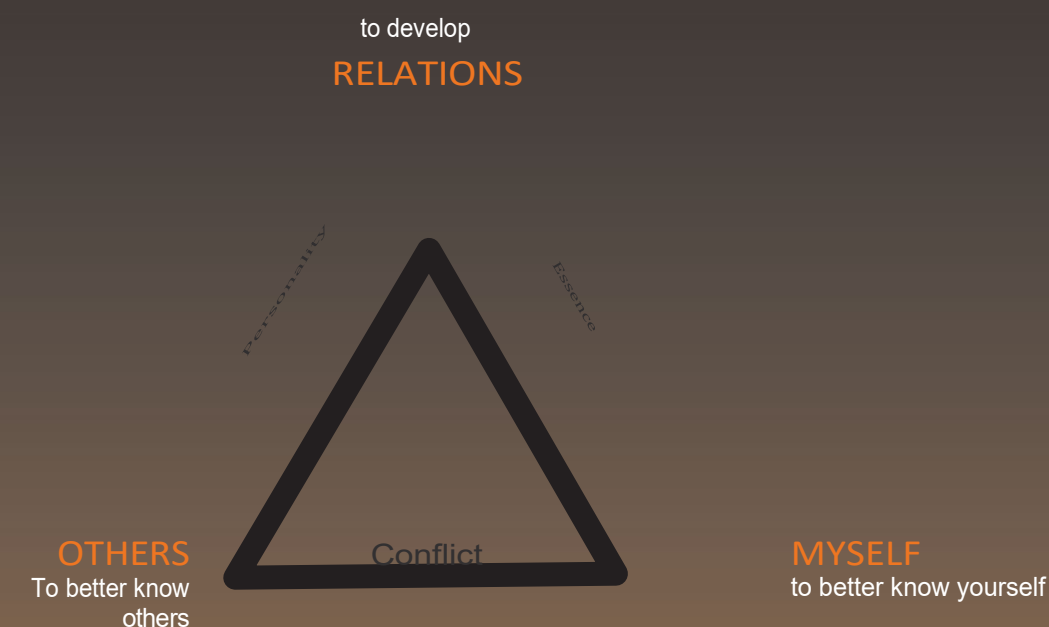
Open or in-company format, according to customer's needs.

On the next pages, know more about our solutions and what we can

## PERSONALITY

# ENNEAGRAM TRAINING

2 The Enneagram of Personality enables **the understanding of conscious and unconscious matters of our personality**. It is a practical course, built based on conceptual references and experiential activities that allow the association with day to day activities in personal and professional life. The unique approach and methodology of our training, in addition to providing an understanding of the role of protagonist, increases self-knowledge and allows us to identify strengths, presenting techniques and tips for developing them.



### When I know MYSELF:

Acceptance - I understand/accept my strengths and weaknesses;

Confidence - I am ready for positive and negative situations in my life;

Take better decisions - i am in

touch with my emotions and am able to access them in a conscious way;  
Greater emotional self-control - I can anticipate/ avoid exhaustion;

Stress control - From my emotions, I analyze appropriate strategies to smartly keep balance.

### When I know OTHERS:

Empathy - I accept the different profiles, points of view and contributions;

Personal Flexibility - I healthy analyze situations, contributing to mature, reality-based decisions;

Relationship improvements - I develop relationships of trust;

Emotional boundaries - I understand the workings of motivation and how it changes according to the individual;

Conflict management - I engage people around me in a way that generates relationships and cooperation.

### When I DEVELOP:

Inspirational Leadership - I inspire/make better people management;

Clear and effective communication - I am assertive to express ideas, opinions and feelings.

Crisis management - I deal better with personal and professional crises.

Better professional performance - I recognize strategies to increase performance from the personality profile.

Interpersonal Skills - I get more from the people I work with and achieve better results with less effort



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*SYMBOL OF TRANSFORMATION*